

LMH

LET YOUR MEDIA FLOW

COOKIE POLICY

UNITED KINGDOM



INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Cookie	Name	Purpose	Expiry	More information
Google Analytics	_ga	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports	2 years	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
	_gid		24 hours	
	_gat	Used to throttle request rate. This cookie does not store any user information; it's just used to limit the number of requests that have to be made to doubleclick.net	1 minute	
	_gali	Used by Google Analytics to determine which links on a page are being clicked.	1 year	
Wordpress	wordpress_logged_in_	This cookie indicates when you're logged in, and who you are, for most interface use. The main purpose of this cookie is Functionality	Session	https://codex.wordpress.org/WordPress_Cookies
	wordpress_sec_	This cookie is used to store your authentication details. Its use is limited to the admin console area, /wp-admin	Session	
	wordpress_test_cookie	Used on sites built with Wordpress. Tests whether or not the browser has cookies enabled. The main purpose of this cookie is: Strictly Necessary	Session	
	wp-settings-	This is used to customize your view of admin interface, and possibly also the main site interface	1 year	
	wp-settings-time-			

[Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical / performance cookies or targeting cookies]

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after 24 hours.